## Releady

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## Innovative Strategies, Creative Minds

## About Us

Releady (REL-uh-dee) is a diverse and women-led firm that provides technology, data, digital, marketing, creative, and product talent solutions. We're passionate about making genuine connections, finding innovative strategies, and adding a personal touch. We develop customized solutions that meet clients' specific requirements and exceed expectations.

Our team of industry experts is dedicated to staying up-to-date with the latest trends and technologies in the industry. We're always learning, growing, and evolving to provide our clients with the best possible talent solutions.

## **Talent Solutions**

We work with organizations to build and retain high-performing teams. We offer a comprehensive range of consulting services designed to address the unique talent challenges faced in technology, data, digital, marketing, and creative organizations.

Our experienced team collaborates closely with clients to understand specific needs and develop tailored solutions that meet those needs. We believe that every organization is unique and, therefore, requires a unique approach.

Our services include:

#### Staffing & Recruitment Services

We are a staffing and recruitment agency that uses AI to help companies find the best talent for technology, data, digital, marketing, and creative organizations. We believe that genuine relationships are essential to helping people and businesses succeed, and we are committed to providing clients and candidates with a personalized and supportive experience.

#### **Diversity Recruiting**

Our team uses AI and DEIB strategies to help clients hire the best candidates for the position, regardless of race, ethnicity, age, or gender. We consult with clients to eliminate discrimination and bias in recruitment practices.

#### Consulting | Project-Based Engagements

We collaborate with clients to refine team dynamics, guide project management, and achieve their objectives. We provide customized and scalable solutions that help clients build high-performing teams, deliver projects on time and budget, and achieve their objectives.

#### **Executive Search**

Our data-driven approach utilizes networked recruiting and behavioral assessments to identify suitable candidates that also prioritizes understanding culture and values. We are dedicated to discovering the perfect match, and we back up our services with a satisfaction guarantee.



## Our Expertise

Technology and Engineering	Digital, Marketing and Creative
<ul> <li>Infrastructure and Operations</li> <li>Cloud Technologies</li> <li>Security, Risk, and Compliance</li> <li>Application Development</li> <li>Quality Assurance</li> <li>Project Management Office</li> </ul>	<ul> <li>Copywriting   Content Strategy</li> <li>Production   Graphic Design</li> <li>SEO   Paid Search</li> <li>Web   Mobile Design and Development</li> <li>Creative   Art Direction</li> <li>Marketing Strategy   Analytics</li> <li>Email Marketing   Social Media</li> </ul>
Data	Product
<ul> <li>Data Science   Analytics</li> <li>AI   ML Solutions</li> <li>Data Engineering</li> <li>Data Strategy   Governance   Master Data Management</li> <li>Data Visualization   Reporting</li> <li>Project   Program Management</li> </ul>	<ul> <li>Product Management</li> <li>Product Owner</li> <li>UX   UI Design</li> <li>Customer Success</li> <li>Product Strategy Consulting</li> <li>Product Marketing</li> <li>Agile Coach   Scrum Master</li> </ul>

## Leadership's Commitment & Values

Releady's co-founders, Quyen Pham and Malerie Diamante have decades of experience in recruitment and consulting, and they're passionate about creating a better and different approach to talent solutions—one that is authentic, innovative, and creative for both

candidates and clients.

The founders' commitment to DEI&B is unwavering, rooted in their firm belief that diversity drives innovation and success. They recognize that diverse teams, with their myriad perspectives, are not just an ethical choice but a strategic one, driving richer discussions, better decision-making, and ultimately, more successful business outcomes.

This commitment to building exceptional teams extends to Releady's core functionalities. Each focus area, from technology and data to digital marketing, creative, and product development, benefits from the founders' years of expertise.

